

Risk Communication Advisory Committee

November 8 and 9, 2010 Meeting Roster

Chair

Baruch Fischhoff, Ph.D.

Expertise: Risk Perception and
Communication, Decision Analysis
Term: 10/01/2007 – 09/30/2011
Howard Heinz University Professor
Dept of Social and Decision Sciences
Dept of Engineering and Public Policy
Carnegie Mellon University
Pittsburgh, PA 15213-3890

Craig Andrews, Ph.D.

Expertise: Marketing Communication,
Consumer and Advertising Research
Term: 10/01/2008 – 09/30/2012
Professor and
Charles H. Kellstadt Chair in Marketing
Department of Marketing
Marquette University, 681 Straz Hall
Milwaukee, WI 53201-1881

Noel T. Brewer, Ph.D.

Expertise: Medical Decision Making, Risk
Perception, Psychology
Term: 1/31/2010 – 09/30/2013
Associate Professor
Department of Health Behavior
and Health Education
Gillings School of Global Public Health
University of North Carolina
Chapel Hill, NC 27599

Mary L. Brown, Ph.D.

Expertise: Design and Impact of Health
Messages, Communication
Term: 1/31/2010 – 09/30/2013
Partner, Dues, Brown & Associates
P O Box 64393
Tucson, AZ 85718

Christine M. Bruhn, Ph.D.

Expertise: Food Safety Communication,
Risk Perception
Term: 10/01/2007 – 09/30/2011
Consumer Marketing Specialist
Director, Center for Consumer Research
University of California, Davis
Dept of Food Science and Technology
One Shields Avenue
Davis, CA 95616

Designated Federal Officer/

Executive Secretary

Lee L. Zwanziger, Ph.D.

FDA
Risk Communication Staff
5600 Fishers Lane, Room 14-90
Rockville, MD 20857
301-827-2895 - telephone
RCAC@fda.hhs.gov

Nananda Col, M.D., M.P.P., M.P.H., F.A.C.P.

Expertise: Risk Modeling and Decision
Support
Term: 10/10/2010 – 09/30/2014
Director, Center for Outcomes Research
and Evaluation
Maine Medical Center
39 Forest Avenue
Portland, Maine 04101

Jacob DeLaRosa, M.D.

Expertise: Surgical Devices, Risk
Communication to Patients
Term: 10/01/2007 – 09/30/2011
Assistant Professor Idaho State University
Chief, Division of Cardiothoracic Surgery
Portneuf Medical Center, 777 Hospital Way
Pocatello, ID 83201

Angela Fagerlin, Ph.D.

Expertise: Risk Perception, Eval Methods in
Risk Communication and Decision Aids
Term: 1/31/2010 – 09/30/2013
Associate Professor
Co-Director, Center for Bioethics
and Social Sciences in Medicine
Ann Arbor VA HSR&D
University of Michigan
300 North Ingalls Building, RM 7C27
Ann Arbor, MI 48109-0429

Sally Greenberg, J.D.

Expertise: Consumer Advocacy
Term: Immediately – 09/30/2011
Executive Director
National Consumers League
1701 K. St. NW
Washington, DC 20006

Gavin Huntley-Fenner, Ph.D.

Expertise: Cognitive Science, Risk
Perception, and Product Safety
Term: 10/10/2010 - 09/30/2014
CEO & Senior Advisor
Huntley-Fenner Advisors
5319 University Drive, #137
Irvin, CA 926126

Kala Paul, M.D.

Expertise: Neurology, Medical Risk
Communication, Health Literacy
Term: 1/31/2010 – 09/30/2013
President
The Corvallis Group, LLC
24 Sweetbriar Road
Summit, New Jersey 07901

Temporary Voting Member, Nov. 8 and 9

Madeline Y. Lawson, M.S.

Expertise: Advocacy, Minority Health
Term: 10/01/2007 – 09/30/2010
Executive Vice President
Institute for the Advancement of Multicultural
and Minority Medicine
1701 Q. St NW
Washington, D.C. 20009

Industry Representative, Nov. 9

Marcia S. Yaross, Ph.D.

Vice President, Worldwide Clinical,
Regulatory and Health Policy Biosense
Webster Inc., a Johnson & Johnson
company

Guests Speakers, Nov. 8

Robert J. Blendon, Sc.D.

Senior Associate Dean for Policy Translation
and Leadership Development
Professor of Health Policy and Political
Analysis
Department of Health Policy and
Management
677 Huntington Avenue
Kresge Building Room 402
Harvard School of Public Health
Boston, MA 02115

Lawrence K. Altman, M.D.

Fellow
Woodrow Wilson International Center
for Scholars
Washington, DC

Nancy Donley

Board President
Safe Tables Our Priority (S.T.O.P.)
Chicago, IL